



CHEERS4KIDS

SPONSORSHIP INFORMATION

Sponsorships provide opportunities for local businesses, organizations and individuals to support Foreverfamily, Inc., a 27 year old nonprofit that surrounds children with the love of family by providing monthly trips for children to visit with their incarcerated parents. Foreverfamily's Young Professionals Board (YPB) is hosting its second annual fundraising event, "Cheers4Kids", to support Foreverfamily's critical work in communities of Metro-Atlanta and throughout the state of Georgia. Children of incarcerated parents, through no fault of their own, often live in the poorest of American families in significantly under resourced communities. Sponsorships ensure Foreverfamily can continue providing the frequent, in-person visits that are proven to improve child well being and reduce recidivism, at no cost to families.

Foreverfamily's YPB had more than 200 attendees at their first Cheers4Kids event last March and expects at least 300 to attend this year. All sponsors will be listed according to their sponsorship level on the webpage, in printed materials including banners and souvenir coasters, and recognized during event activities. Sponsors may setup a display table at the event and distribute promotional materials (if desired). Sponsors may also display a banner or logo at the event. Please respond as soon as possible, but no later than **April 15th**, to ensure recognition in designated event marketing.

Title Sponsorship (\$10,000)

In addition to the general sponsorship benefits listed above, Title Sponsors will have priority listing on all printed materials including press releases and will be noted as a Title Sponsor in any advertising. Title Sponsors may pre-register 25 attendees.

Platinum Sponsorship (\$5000)

In addition to the general sponsorship benefits listed above, Platinum Sponsors will be noted as a Platinum Sponsor in any press release. Platinum Sponsors may pre-register 20 attendees.

Gold Sponsorship (\$2,500)

In addition to the general sponsorship benefits listed above, Gold Sponsors may pre-register 15 attendees.

Silver Sponsorship (\$1,000)

In addition to the general sponsorship benefits listed above, Silver Sponsors may pre-register 10 attendees.

Bronze Sponsorship (\$500)

In addition to the general sponsorship benefits listed above, Bronze Sponsors may pre-register 5 attendees.

In-Kind Sponsorship (Fair Market Value)

In-Kind sponsors will be recognized at the sponsorship level that corresponds to the fair market value of their in-kind gift donation.

Event Location: Monday Night Brewing (670 Trabert Ave NW, Atlanta, GA 30318)

Date: Friday, May 15th, 2015

Time: 6:00-9:00pm

Questions: Contact Cleon Rice at cleon.rice@gmail.com or Foreverfamily at 404-223-1200



CHEERS 4 KIDS

SPONSORSHIP FORM

To benefit Foreverfamily’s Children’s Programs: We are proud to support Foreverfamily’s Young Professionals Board in raising money to provide monthly transportation for children to visit with their incarcerated parents. We are requesting our corporate name and logo on all materials consistent with our sponsorship below.

Title Sponsor \$10,000 Platinum Sponsor \$5,000 Gold Sponsor \$2,500

Silver Sponsor \$1,000 Bronze Sponsor \$ 500 In-Kind Sponsor \$Fair Market Value

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Enclosed is my check for \$ _____ made payable to Foreverfamily.

Please invoice me/my company.

Please charge \$ _____ to my credit card (Circle One). Visa/ MasterCard/AMEX/ Discover

Name on Card: _____

Account Number: _____

Describe item being donated: _____

Approximate value of item donated: _____

Donated item is enclosed Please have a volunteer pick up our donated item.

The deadline to guarantee sponsorship placement on event materials is April 15th, 2015. Please email your logo picture file (preferably .tif or .jpeg) to bwetlin@foreverform.org and return this form to:

Foreverfamily
Attn: Beth Wettlin
Joseph E. Lowery Blvd, 2nd Floor, Ste. A
Atlanta, GA 30310

Questions: Contact Cleon Rice at cleon.rice@gmail.com or Foreverfamily at 404-223-1200